

COLORS LEGEND:

SUNDAY'S PANEL

Featured Speakers Medical Aesthetic, Esthetic and Spa

Featured Speakers Hair Care

Exhibitors' Classes Medical Aesthetic, Esthetic and Spa

Exhibitors' Classes Hair Care

SUNDAY AM

Start	Speakers	Topics	Room	Duration
10:00	Darian Kovacs	Get Found Online: Mastering Google My Business & Local SEO	205-B	50 min
10:00	Lindsey Taylor	Hair Extensions: Be a \$100,000 ++ stylist adding hair extensions to your service offerings	205-A	75 min
10:00	Cathey Salerno and Sandra Fiore	Scalp First - The Business Opportunity You Can't Ignore	205-C	75 min
11:00	Antonella Calandra	From Staffing Shortages to Strong Teams: Leading Spas Through the New Reality	205-D	50 min
11:00	Tracy McArthur	The 5 Keys to a Profitable Business – Part 1	205-B	50 min
11:00	Anjelica Billups	Stay Sharp: Master Dermaplaning Technique & Build a Thriving Practice	206-B	50 min
11:00	Courtney Elliot	Esthemax: Ready to Unlock the Secret to The Perfect Facial?	206-F	50 min
11:00	Dr. Ayman H. Haytham, MD	The Future of Aesthetics: Advanced Exosomes, Advanced PDRN (Salmon DNA), and beyond.	203-B	50 min
11:00	Pina Lee	Smart Serums & Biotechnology: Interpreting Trends, Buzzwords, and Delivering Real Skin Regeneration	206-D	50 min
11:00	Vicki Malo	Elevate Your Pedicure Practice: Advanced Skills, Business Growth & Marketing with NASP	206-C	50 min
11:30	Emma Hedley	The Velvet Hair Shag: Refined and elevated cut with contoured colour strategy. Maximum impact and modern efficiency	205-A	75 min
11:30	Sahil Gill	An introduction to Innersense Organic Beauty	205-C	75 min

SUNDAY PM

Start	Speakers	Topics	Room	Duration
12:00	SUNDAY'S PANEL	State of the Spa & Beauty Industry: Insights from the Front Lines	205-D	75 min
12:00	Cheri McNeil	R.O.A.D.M.A.P. to Breaking Into Aesthetics: A Nurse Injector's Guide	205-B	50 min
1:00	Lydia Gauthier	360 Degrees Around the Eye Contour!	205-B	50 min
1:00	Ben Johnson, MD	Innovative Solutions to Common Skin Concerns	203-B	50 min
1:00	Boldijarre Koroncay	Wow Clients and Boost Retention with Superfood Ingredients + Effective Facial Massage Techniques	202-B	75 min
1:00	Faye Aston	Microneedling Beyond the Face: Unlocking Hair Growth and Vulva Rejuvenation with Twist by Dermaroller	206-B	50 min
1:00	Holly Williamson	Unleash Your Skin Glow with MESOJET™ System	206-F	50 min
1:00	Karon Kelly Fernando	Dermalogica's Exosomes Breakthrough: Comparing 4 Regenerative Actives that Transform the Skin.	206-C	50 min
1:00	Stephanie Carboneau	Exclusive THESERA Live Training with Certification – Award-Winning Korean Skincare	203-D	210 min
1:00	Victoria Long	Psychology of Selling: Boosting Retail Sales with Circadia	206-D	50 min
1:00	Ashley Hood	The Total Package: Blonde Mastery From Chair to Camera	205-A	75 min
1:00	Sahil Gill	BLUSH Hair Botox & Nanoplasty	205-C	75 min
2:00	Laura Soulios	Glow Inside and Out: Pairing Skin Supplements with Topical Skincare for Real Results	205-D	50 min
2:00	Tracy McArthur	The 5 Keys to a Profitable Business – Part 2	205-B	50 min
2:00	Alicia Yap	Polish & Glow: Hands on Demo Certificate Class, Mastering Dermaplaning and Advanced Facial Techniques. With Tool Take Home	206-D	50 min
2:00	Brigitte Barrios	The Smoothest Brazilian: Powered by Bushbeads	206-F	50 min
2:00	Brittney Megann	Booked & Busy: Marketing Luxury Beauty Services on Social Media	206-C	50 min
2:00	Clément Beaumont	The Secrets of Permanent Hair Removal Revealed: Science, Comfort, and Results	206-B	50 min
2:00	Tatiana Accibas	Step into Excellence – Suda Care & Podoland: Professional Foot and Hand Care Solutions	203-B	50 min
2:30	Cristina Tocaj	Effortless Structure: The New Era of Updos & Hairstyling	205-A	75 min
2:30	Cindy Enerio and Gulay Gur	Demonstration of Men's Hair System	205-C	75 min
3:00	Rob Cass	The Business of Wellness: How High-Performing Spas Drive Profit Without Losing Soul	205-B	50 min
3:00	Alicia Yap	Zap it right - The Ultimate Guide to Laser Hair Removal	206-D	50 min
3:00	Elaine Currie	XOMD™ — The First Moodseautical™	203-B	50 min
3:00	Jen Landry	Korean Clinical Skincare: How Treatment Decisions Are Made in Korean Clinics	206-B	50 min

3:00	Natalia Haluszka	ExoScript MD™ Novel Dual-Exosome System: What Drives Skin Regeneration & Treatment Outcomes	205-D	50 min
3:00	Nicole Fraser	A Step Ahead...Making the Most of Your Pedicure Service	206-C	50 min
3:00	Vivilia Chen	Sipimo Revitalizing Scalp Renewal	206-F	50 min
4:00	Cheri McNeil	G.L.O.W.T.H. – How to Succeed in Your First Year as an Aesthetic Injector	205-B	50 min
4:00	Danae Markland, LE, CMLT	The \$1 Glow-Up: The 10-Minute Regenerative Treatment That Delivers Maximum Volume and Profit	206-F	50 min
4:00	Lauren Sharpe	Hyperpigmentation in Intimate and Sensitive Skin Zones: Clinical Considerations and Holistic Protocol Design	206-D	50 min
4:00	Ludny Jules	Your Clients Are Your Marketing Team (You're Just Not Using Them Yet)	206-B	50 min

MONDAY AM

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10:00	Darian Kovacs	Get Noticed Locally: PR, Media & Reviews that Build Trust	205-B	50 min
10:00	Lindsey Taylor	Hair Extensions: Be a \$100,000 ++ stylist adding hair extensions to your service offerings	205-A	75 min
10:00	Cathey Salerno and Sandra Fiore	Scalp First — Where It All Begins	205-C	75 min
11:00	Tracy McArthur	The 5 Keys to a Profitable Business – Part 1	205-B	50 min
11:00	Alicia Yap	Polish & Glow: Hands on Demo Certificate Class, Mastering Dermaplaning and Advanced Facial Techniques. With Tool Take Home	206-D	50 min
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11:00	Courtney Elliot	Esthemax: Ready to Unlock the Secret to The Perfect Facial?	206-F	50 min
11:00	Jacob Hale	Spray Tanning 101: Where Pros Begin	205-D	50 min
11:00	Rene Torres	Innovative Solutions to Common Skin Concerns	203-B	50 min
11:00	Stephanie Carbonneau	Exclusive THESERA Live Training with Certification – Award-Winning Korean Skincare	203-D	210 min
11:30	Emma Hedley	The Velvet Hair Shag: Refined and elevated cut with contoured colour strategy. Maximum impact and modern efficiency	205-A	75 min
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MONDAY PM

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12:00	Lydia Gauthier	A Journey to the Heart of Exosomes: The Hidden DNA of Cell Communication	205-D	50 min
12:00	Boldijarre Koronczay	Understand Acne & Revolutionize Treatments with the Best Natural Solutions for Problem Skin	202-B	75 min
1:00	Antonella Calandra	From Busy to Profitable How to Build a High-Performing Spa Business	205-D	50 min
1:00	Cheri McNeil	R.O.A.D.M.A.P. to Breaking Into Aesthetics: A Nurse Injector's Guide	206-C	50 min
1:00	Tracy McArthur	The 5 Keys to a Profitable Business – Part 2	205-B	50 min
1:00	Dr. Ayman H. Haytham, MD	The Future of Aesthetics: Advanced Exosomes, Advanced PDRN (Salmon DNA), and beyond.	203-B	50 min
1:00	Jen Landry	2026 Korean Clinical Skincare Trends: Slow Aging, Skin Rhythm, and Clinical Timing	206-D	50 min
1:00	Jodi Weston	Can A Regenerative Environment Improve Surgical and Aesthetic Outcomes?	206-B	50 min
1:00	Niloofer Noroozi	BS MALL™ Canada Sustainable Responsibility Program	206-F	50 min
1:00	Ashley Hood	The Total Package: Blonde Mastery From Chair to Camera	205-A	75 min
1:00	Sahil Gill	BLUSH Hair Botox & Nanoplasty	205-C	75 min
2:00	Cheri McNeil	G.L.O.W.T.H. – How to Succeed in Your First Year as an Aesthetic Injector	206-C	50 min
2:00	Laura Soulios	Hormonal Shifts & Skin: What Every Esthetician Should Know for Perimenopause & Menopause Clients	205-B	50 min
2:00	Rob Cass	The Thermal Advantage: Why Thermal Spas Are Redefining the Future of Wellness	205-D	50 min
2:00	Dr. Daniel Soubhi Sima'an ND	Clinical Perspectives on Hyperpigmentation: Building Gentle, Integrated Care Pathways	206-D	50 min
2:00	Holly Williamson	Microchanneling = Microneedling evolved	206-F	50 min
2:00	Ludny Jules	If They Don't See You, They Don't Book - You How to Turn Visibility Into Clients, Authority & a Fully Booked Beauty Business	206-B	50 min
2:30	Cristina Tocaj	Effortless Structure: The New Era of Updos & Hairstyling	205-A	75 min